Nuneaton Academy
The best in everyone™
Part of United Learning

# MEDIA | CHARACTER IN MEDIA

CREATE • PRODUCE • COMMUNICATE

Character is your superpower

Be Creative • Make a Difference • Skills for Life

In Media we use our Norms, Values and Character every day to plan, create, produce and share media.

Ideas
Skills
Creativity
Future

## OUR NORMS IN ACTION

### How We Learn Every Day

### RESPECTFUL

- Listen to and value everyone's ideas.
- Respect different viewpoints and audiences.
- Use and credit media sources responsibly.



### RESPONSIVE

- Be ready to learn new media skills and technologies.
- Act on feedback to improve our work.
- Adapt and respond to creative briefs and challenges.



### RESOLUTE

- Persevere through editing and production.
- Learn from mistakes.
- Keep going to achieve a high-quality final product.



## OUR VALUES IN ACTION

In our Media lessons, we demonstrate the six Nuneaton Academy Values through our creativity, attitudes and approach to learning.

### AMBITION

- Aim high with our media projects.
- Set challenging creative goals.
- Strive for professional-quality outcomes.



### CONFIDENCE

- Believe in our creative ideas.
- Present and share our work with pride.
- Try new techniques and take creative risks.



### CREATIVITY

- Develop original and engaging ideas.
- Experiment with different media formats (e.g. film, podcasts, photography, digital content).
- Bring ideas to life in new and innovative ways.



### RESPECT

- Value different opinions and audiences.
- Listen respectfully during planning and feedback.
- Use media ethically and consider its impact.



### ENTHUSIASM

- Approach projects with energy and curiosity.
- Stay engaged and interested in new media trends.
- Share a passion for storytelling and digital media.



### DETERMINATION

- Persevere when projects are challenging.
- Learn from feedback and keep improving.
- Refine, edit and develop our work to a high standard.

